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<http://poweredupbaraboo.org/>

Coming Together as a Community

Protecting our Earth

Saving Money at the Same Time

## Powered Up Baraboo – History

- In 2015 individuals from Baraboo's First United Methodist Church and the Baraboo Range Preservation Assn began conversations about climate change and sustainability practices.
- In 2019 the informal community group incorporated as a non-profit using the name Powered Up Baraboo, Inc.
- Powered Up Baraboo is a non-member 501c3 organization guided by a board of directors. Supporters connect by showing up and taking part. Anyone who supports the group's goals is welcome.

## Powered Up Baraboo – Objectives

- Recognizing the negative effects of climate change, we seek to increase the use of renewable energy and environmentally sustainable practices in the Baraboo and Sauk County area.
- Our vision is for the Baraboo area to not add any more Carbon to the environment than can be absorbed locally by the year 2030.

## Powered Up Baraboo – Strategies

- Powered Up Baraboo divided itself into four teams, each focusing on a specific area to develop strategies to decrease energy consumption and increase the use of renewable resources and environmentally sustainable practices.
  1. Home/Business team
  2. Municipal team
  3. Schools team
  4. Green Space team

## Powered Up Baraboo – Creating Change

- Powered Up Baraboo is a volunteer, non-profit organization with **no authority** to mandate changes to the way we live or the choices we make.
  - All objectives advocated by Powered Up Baraboo must come through education, community awareness and individual initiatives.
  - Mike Kohlman, Baraboo School Board member, credits efforts by Powered Up Baraboo as the catalyst for the Baraboo School District to explore a solar installation project at Jack Young Middle School.
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## Outside Resources –

- Allies of Powered Up Baraboo
- Places to go for energy saving help



**RENEW Wisconsin is a nonprofit promoting renewable energy in Wisconsin**

- <https://www.renewwisconsin.org/>
  - A good source for general information about what is going on with the renewable energy movement in Wisconsin



**ENERGY STAR® is the government-backed symbol for energy efficiency, providing simple, credible, and unbiased information that consumers and businesses rely on to make well-informed decisions.**

- <https://www.energystar.gov/>
  - Appliance ratings
  - The latest in-home energy-saving solutions
  - Track your savings and the impact of your actions
  - Access special deals
  - Home analysis tool. Build your own customized and prioritized list of energy-saving recommendations from the ENERGY STAR Home Advisor.



**Focus on Energy is a utility partnership that provides information, resources and financial incentives for all Wisconsinites to implement energy efficiency and renewable energy projects that otherwise wouldn't happen.**

- <https://www.focusonenergy.com/>
  - Tools to make smart energy decisions with enduring economic benefits.
  - Provides resources and financial incentives for implementing energy efficiency and renewable energy projects.
  - Receive free energy saving products and cash incentives that you've already paid for when you paid your utility bill.

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## Conclusion

- Your actions can be as small and simple as changing your furnace filters regularly or as large as installing a solar array or buying an electric car.
- There are many resources available to help you save your dollars while you conserve the environment and do your part to help save the planet.
- Every little bit helps.
- You are encouraged to share this document with your family and friends.